

From: FAE Conferences <FAEConferences@nysscpa.org>

Sent: Wednesday, September 22, 2021 8:08 AM

To: FAE List

Subject: Business and Industry Conference | Oct. 20

Business and Industry Conference

October 20, 2021 | 8:30 a.m.–4:55 p.m.

Available via Live Webcast

Have you registered yet—if not, what are you waiting for? The Business and Industry Conference is a unique opportunity for NYSSCPA members and CPAs who practice outside public accounting to hear from experts on critical, time-sensitive topics and issues impacting the profession. Come hear from one of our featured speakers and learn about creative financing options for the financial challenges caused by COVID-19 amongst other hot topics!

Credits: 8 CPE

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Featured Speaker

Mr. Seiden is a CPA with over 25 years of experience in both public and private accounting. He is periodically quoted in the New York Times, Newsday, and Long Island Business News and is a frequent panelist at symposiums focused on financing. Mr. Seiden's industry experience includes manufacturing, distribution, and service businesses.



Neil Seiden, CPA
President
Asset Enhancement Solutions,
LLC

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14 Wall Street, 19th Floor, New York, NY 10005

Business and Industry Conference Webcast

OCT

20

2021

8:30am-4:55pm

CPE Credits:

- 7 Advisory Services (NYSED) credits
- 1 Taxation (NYSED) credit
- 0 Speaking Credit - Advisory Services (NYSED) credits
- 0 Preparation Credit - Advisory Services (NYSED) credits
- **Course Code:** 35100211
- **Course Format:** Video Webcast
- **Developer:** Foundation for Accounting Education
- **Location:** Web Event

Web Event

Attend from any computer
with an internet connection,

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overview

This is a unique opportunity for NYSSCPA members who practice outside public accounting to hear from experts on specific topics that provide a high-level update with a focus on where to go to get answers. The committee has selected topics that are most relevant right now to CPAs practicing in Industry and the conference is designed to start the conversation about those topics, encourage discussions, and provide resources for finding answers.

This conference is a chance for CPAs practicing outside of public accounting to hear from industry experts about the topics and issues most relevant to their daily work and decision-making.

highlights

* HR Legislative Updates and Policy and Procedures Updates – Frank Kerbein, The Business Council of New York State, Inc.

* State and Local Tax Updates affecting businesses – Tim Noonan, HodgsonRuss LLP

* How to develop Key Performance Indicators and Track with Technology – Michael Herz, NuEnergen, LLC and Kristen Berdar, BST & Co. CPAs, LLP

who should attend

- * CPAs practicing in business and industry
- * CPA practicing outside of public accounting
- * CFOs
- * Directors of Finance
- * CPAs in tax departments

CPAs practicing in public accounting may also find the information useful, but the main focus is to provide answers to CPAs who handle accounting, human resources, risk management, taxes for public and private companies, government and non-profit companies.

learning objectives

To provide information to CPAs practicing outside of public accounting with a discussion of the most time-sensitive topics. Also, we will provide CPAs with sources to common questions. Our goal has always been to pick specific “hot button” topics for our specific audience and provide a high-level update.

agenda

View Agenda

speaker(s) [click on name for more about the speaker]

-
- Gregory Jay Altman — Nardin Academy
 - Kristen D. Berdar — BST & Co. CPAs, LLP
 - Erin Daiber — Well Balanced Accountants
 - Michael B. Herz — NuEnergen, LLC
 - Frank Kerbein — The Business Council of New York State
 - Timothy Patrick Noonan — Hodgson Russ LLP
 - Neil Alan Seiden — Asset Enhancement Solutions LLC
 - Jerry Sheehan — Synchronet Industries Inc.
 - Beth van Bladel — CFO for Hire, a division of BST & Co. CPAs, LLP

level of knowledge

Update

prerequisites

None

pricing information

Member Price:

\$149.00

Non-Member Price:

\$249.00

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